

BUILDING BETTER BUSINESS COMMUNITIES **LOCALBUYING FOUNDATION**

SPONSORSHIP OF BUSINESS AWARDS, CONFERENCES AND EVENTS

AN INITIATIVE OF THE LOCAL BUYING PROGRAM



Approximately a quarter of all approved applications to the Local Buying Foundation belong to the funding category - Sponsorship of Business Awards, Conferences and Events. This guideline document is to provide context on previously sponsored events and what level of sponsorship the LBF usually applies to these events. Please note that each sponsorship application is still reviewed case by case and we understand that not all sponsorship requests will align with these guidelines.

SPONSORSHIP ELIGIBILITY

Applications are open to sponsorship opportunities which support the intent of the LBF, which is to build better business communities. It is important to note that the LBF cannot fund government, schools, individuals or commercial businesses.

APPLICATION

Sponsorship applications are inline with the LBF's standard funding rounds and are submitted through the National LBF Funding Application form. When you select the sponsorship funding category, you will be prompted to a shorter application process that simply involves entering key organisation details and your supporting sponsorship prospectus.

PROSPECTUS

A sponsorship prospectus is essential to a sponsorship application. Prospectuses are to include:

- Organisation details
- Event Details
- Sponsorship Levels and/or breakdown
- Sponsor Benefits

SPONSORSHIP GUIDELINES

Full Day Forum

Event Outcomes

Number of high profile guest speakers and industry expert

Business showcase opportunities

Full day event including networking opportunities

Approx. number of attendees

100 +

Sponsorship Guide

\$5,000 - \$15,000

Business Awards

Event Outcomes

Category sponsorship to relevant LBF field

High level event with number of support from stakeholders including other sponsors

Opportunity for attendees to network and celebrate

Approx. number of attendees

100 +

Sponsorship Guide

\$3000 - \$5000

Half Day Forum

Event Outcomes

High profile guest speaker and/or industry expert

Business showcase opportunities

Networking opportunities

Breakfast, Lunch, Evening Event

Approx. number of attendees

50 +

Sponsorship Guide

\$1,500 - \$5,000

Multiday conference

Event Outcomes

Number of high profile guest speakers and industry experts

Business showcase opportunities, business development opportunities

Different events - eg. careers expo, luncheons.

Approx. number of attendees

100 +

Sponsorship Guide

\$10,000 - \$15,000

Networking Events

Event Outcomes

Networking opportunities with local businesses and stakeholders

Usually a part of a series of events throughout the year

Local keynote speaker or industry expert

Approx. number of attendees

20 +

Sponsorship Guide

\$500 - \$1500

Every sponsorship application is reviewed individually. Other sponsorship opportunities may include workshops, published documents, career expos, summit events, field days and many more. Please note that these are just a guideline for sponsorship. The LBF understands that in some communities there are a number of variables including attendees and cost.

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