

# LOCAL BUYING FOUNDATION

AN INITIATIVE OF THE LOCAL BUYING PROGRAM



2017 -2018

## QUEENSLAND ANNUAL SUMMARY

# Co-Chair Message

The continued delivery of strategic initiatives and regionally beneficial project funding has been front and centre for the Local Buying Foundation over the past 12 months.

The Foundation welcomed new Advisory Committee members from across the Central Highlands, Isaac and Mackay regions who have contributed greatly towards the input and priority alignment of Foundation investments.

The Local Buying Program reached a record milestone of over \$72 million of total approved spend this year through the local business communities of BMA and BMC coal operations. This enabled greater funding into the Foundation for delivering outcomes in the two streams of Building Sustainable Business Futures, and Building Sustainable Business Communities.

As Co-Chairs of the Local Buying Foundation, we wish to express our sincere thanks to the C-Res team led by Chief Executive Officer, Tracey Cuttriss-Smith, along with steadfast support from Kirsty Appleton, Foundation Project Officer, for their professional and dynamic input throughout FY18 to ensure the administration of the Foundation is operating effectively and with good governance.

We look forward to seeing the outcomes of this year's work being achieved throughout FY19. The new financial year brings a focus on the monitoring of the Foundation's strategic initiative, Bridging the Boundaries: Business Facilitator Program and the design and delivery of our refreshed strategic intent.

Finally, we wish to extend our thanks to the many and varied partners that we have connected with in FY18 with an eye to FY19.

*Kristy Marks and Peter Dowling*  
BHP Co-Chairs



## Our Objectives

The primary objective of the Local Buying Foundation in QLD is to support and deliver economic and local/regional business programs which build capacity. The Foundation's objectives and priority areas are reviewed regularly to ensure they remain relevant to the economic environment and aligned with changing business community needs. The current priority areas (or program streams) of the Foundation have been identified as:

- » **Building Sustainable Business Futures (BSBF)** - Targeting the development of the broader business community's capacity and capability. Focal areas include but are not limited to:
  - » Workforce Development Projects - Projects that deliver broader traineeship, apprenticeship, and/or business professional development programs
  - » Economic Development Projects - Strategic projects targeting broader economic objectives within and across regions
  - » Region Promotion and Awareness - Initiatives to increase regional awareness contributing to the economic viability of regional communities, e.g. events, marketing, campaigns, advocacy
- » **Building Sustainable Business Communities (BSBC)** - Targeting the development of individual businesses capability and capacity that align with the key areas of Bowen Basin Business Development Initiative (BBBDI) or similar if external to the Bowen Basin.

## Our Governance

- » For all approved transactions processed through the Local Buying Program, BMA and BMC make a financial contribution to the Foundation.
- » To ensure Local Buying Foundation funding opportunities target genuine business community needs, a Local Buying Foundation Advisory Committee (LBFAC) has been established.
- » The LBFAC is a representative body made up of key stakeholders from across the Central Highlands, Isaac and Mackay regions with an interest or skills and expertise in regional economic development.

## Our Committee 2017-2018

- » BHP - Kristy Marks (Co-Chair)
- » BHP - Peter Dowling (Co-Chair)
- » Central Highlands Development Corporation - Sandra Hobbs
- » Central Highlands Regional Council - Cr Paul Bell
- » Greater Whitsunday Alliance - Garry Scanlan
- » Isaac Regional Council - John Lee
- » Mackay Regional Council - Cr Ayrial Paton
- » Moranbah Traders Association - Erica Fredericksen
- » Regional Development Australia Mackay-Isaac-Whitsunday - Ben Wearmouth
- » Queensland Rural Regional and Remote Women's Network - Bronwyn Reid

# Our Strategic Initiatives

The Local Buying Foundation focused on a number of strategic initiatives this year with an intent on increasing business development support across the Central Highlands, Isaac and Mackay regions.

## Bridging the Boundaries: Business Facilitator Program

The BBBDI is a Local Buying Foundation initiative developed to support business communities within the Bowen Basin to remain resilient and sustainable through the effective co-ordination of business development activities.

**\$1,000,000**

Over 3 years approved for  
Central Highlands & Isaac  
Regions

Business communities in the Central Highlands and Isaac regions will benefit from the recruitment of resources to deliver **Bridging the Boundaries: Business Facilitator program**. \$1 million investment over three years as been awarded to Central Highlands Development Corporation (CHDC) and Greater Whitsunday Alliance (GW3). Success from previous Business Development Officer programs, which were funded by BMA, provided the Local Buying Foundation with a model that could be moulded to suit the strategic intent of the Foundation. The primary role of the program is bridging the boundaries of local government and facilitating connections and

opportunities to grow responsive, viable, business ready and sustainable businesses across BHP Billiton Mitsubishi Alliance's (BMA) and BHP Billiton Mitsui Coal's (BMC) operational footprint across the regions. A focus for the newly created positions include facilitating one-on-one mentoring and support, technology and innovation initiatives, coordination of training and development for small and medium enterprises, and development of networks and alliances with other organizations. The Mackay region is expected to benefit from the Program with research being developed through GW3 into the near future.

## Bowen Basin Business Development Initiative

The BBBDI is a Local Buying Foundation initiative developed to support business communities within the Bowen Basin to remain resilient and sustainable through the effective co-ordination of business development activities.

1

### BBBDI Calendar

The Foundation developed an online calendar platform to greater enable collaboration between business support organisations and development activities.

2

### BBBDI Strategy

The BBBDI Strategy 2018-2019 was reviewed and launched earlier this year. To download your copy of the strategy, visit [www.bbbdi.com.au](http://www.bbbdi.com.au) or scan the QR code.



Scan me

**2017-2018**

**\$1,141,617** Funding Received

**17**

Projects Approved

**\$1,317,670** Value of Funding

**Since 2012**

Funding Received **\$2,797,385**

Projects Approved

**86**

Value of Funding **\$2,014,148**

*Our*  
**Achievements**

# Our Successful Funding Applications 2017-2018



Watch “Our Year in Review” Video



Scan QR Code

Program	Organisation	Region/s Delivered
Accounting Workshops 2018	TM3 Training Solutions	Isaac & Mackay
Aviation for Schools Drone Project	Clermont State High School - CH VET Network	Central Highlands & Isaac
Bigger Better Stronger Conference	Mackay Region Chamber of Commerce	Mackay
Bridging the Boundaries: Business Facilitator Program	Central Highlands Development Corporation & Greater Whitsunday Alliance	Central Highlands & Isaac
Business Assistance Platform	RDA Mackay-Isaac-Whitsunday Inc	Mackay
CH Heroes Campaign	Central Highlands Development Corporation	Central Highlands
Connectivity Hub	CHRRUP Ltd	Central Highlands
Grown in the Central Highlands: Understanding Local Food and Produce Consumption	Central Highlands Development Corporation	Central Highlands
HACK CQ	Central Highlands Development Corporation	Central Highlands
Industry Forums 2018	Central Highlands Development Corporation	Central Highlands
Innovative Solutions Program Event	Greater Whitsunday Alliance	Mackay
RIN Gala Awards	Resource Industry Network	Isaac & Mackay
RIN Safety Conference 2018	Resource Industry Network	Isaac & Mackay
Small Business Marketing Development & Mentoring	Concept Consulting	Central Highlands, Isaac and Mackay
Small Business Week 2018 - Isaac Region	Isaac Regional Council	Isaac
Small Business Week 2018 - Mackay Region	Mackay Region Chamber of Commerce	Mackay
UWorkin Platform “Talent Communities”	Central Highlands Development Corporation	Central Highlands & Isaac

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### FOR MORE INFORMATION:



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