

# ANNUAL REPORT

June 2015

The **Local Buying Community Foundation (LBCF)** is a critical element of the **BMA Local Buying Program (BLBP)**. The Foundation aims to enhance the economic sustainability of communities within BMA's immediate operational footprint and the broader Bowen Basin region. Through programs and initiatives that target local business training and development needs, the Local Buying Community Foundation is assisting to build and develop local capacity and capability. For all approved transactions processed through the BMA Local Buying Program, BMA makes a financial contribution to the Local Buying Community Foundation.

**The key areas of focus for the Foundation include:**

1. **Building Sustainable Futures (BSF)** – focusing on wider business economic and community development. This includes (but not limited to) business grants (new, growth, innovation), employment, scholarships, regional promotion and awareness.
2. **Building Sustainable Business Communities (BSBC)** – focusing on local business training and development. This includes (but not limited to) industry training, regional economic analysis and education for businesses.

Governance over the Local Buying Community Foundation is provided by the **Community Foundation Advisory Committee (CFAC)**, a collaborative stakeholder committee consisting of representatives that have diverse skills, business and economic development expertise. Membership of the committee includes local, regional and industry stakeholder representation from across the Bowen Basin.

**Committee Membership as at 30 June 2015:**

<b>Jessica Simpson (Chair)</b>	BHPB (BMA/BMC)	<b>Dr Manu Nithianantha</b>	Blackwater Business Representative
<b>Emma Stitt</b>	BMA	<b>Bronwyn Reid</b>	Emerald Business Representative
<b>Katie Smith</b>	BMC	<b>John Crooks</b>	Dysart Business Representative
<b>Cr. Anne Baker</b>	Isaac Regional Council	<b>Erica Fredericksen</b>	Moranbah Business Representative
<b>Sandra Hobbs</b>	Central Highlands Development Corporation		
<b>Cr. Paul Bell</b>	Central Highlands Regional Council		

**The Community Foundation Advisory Committee:**

- Meets quarterly to ensure the LBCF objectives, deliverables and program governance requirements are satisfied;
- Informs C-Res of current and emerging issues and trends associated with local business and communities within the region to validate the activities and initiatives of the foundation;
- Identifies, communicates, represents and considers the broad range of needs and interests of the local and regional business community and other stakeholders;
- Assesses and approves distribution of LBCF funding in accordance with the assessment framework; and
- Considers comments and provide advice on a range of information that will be presented by C-Res on the progress of the BLBP and the LBCF.

### Community Foundation Trust Account

For all approved work packages awarded through the BMA Local Buying Program (facilitated by C-Res), a pre-determined percentage is allocated to the Community Foundation Trust Account.

**As at June 2015, the BMA Local Buying Program has contributed \$669,714 into the Community Foundation Trust (including \$3,000 donated by BMA from the 2012 BMA Achievement Awards).**

### Allocation of Community Foundation Funding

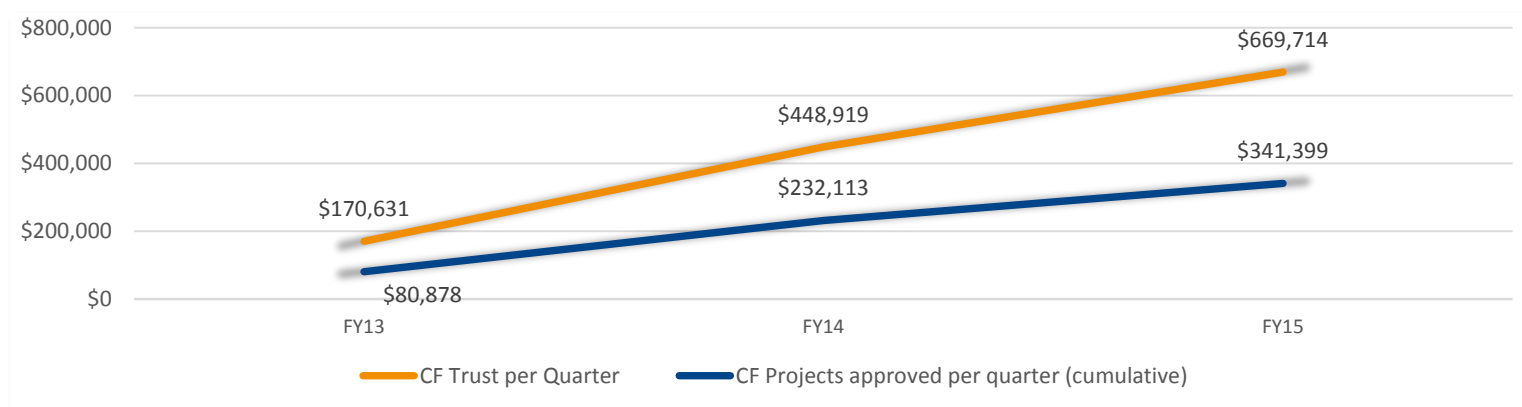
The LBCF has four funding rounds per year. All funding rounds are advertised on the BMA Local Buying Program website and promoted via direct marketing to regional stakeholders. All submissions need to be completed and submitted by the due dates.

Year	Number of Funding Rounds as at 30 June 15	Number of Projects Approved	Value (ex GST)
2015	2	6	\$ 27,850
2014	4	15	\$156,787
2013	4	15	\$134,762
2012	1	3	\$ 22,000
TOTAL	11	39	\$341,399

All applications are assessed against the following criteria:

- \* *Impact* within and across communities;
- \* *Sustainability*;
- \* *Cost Effectiveness*;
- \* *Leverage* of funds from other sources;
- \* *Practicality/Achievability*; and
- \* *Project Agility/Flexibility*.

**As at June 2015, \$341,399 has been distributed back into the communities in the form of business programs, events and economic development.**



*Local Buying Community Foundation Funded Projects (from most recent):*

Project Year / Name			Description	Organisation
1	2015	<b>Moranbah Education &amp; Career Expo 2015</b>	Partial funding to assist Moranbah SHS to delivery their annual career expo allowing exposure to business, education and training opportunities to the youth of the Isaac regions.	Moranbah SHS
2	2015	<b>BBBDS Marketing &amp; Promotion 2015-2016</b>	Funding to market and promote the Bowen Basin Business Development Strategy across Central Highlands & Isaac Regions in 2015 and 2016	C-Res (on behalf of BBBDS Steering Committee)
3	2015	<b>2015 Emerald Career Expo</b>	Partial funding to assist ETAN to delivery their annual career expo allowing exposure to business, education and training opportunities to the youth of the Central Highlands regions.	Education and Training Advisory Network Inc (ETAN)
4	2015	<b>Accounting Software Training - Isaac &amp; Central Highlands (2015)</b>	Funding required to continue the delivery of subsidised accounting software training (Reckon, MYOB and Xero) to all businesses across Isaacs and Central Highlands for 2015.	TM3 Training Solutions & Central Highlands Development Corporation (CHDC)
5	2015	<b>2015 CH Business Excellence Awards</b>	Sponsorship of the Central Highlands Business Excellence Awards - 17 October 2015.	CHDC
6	2015	<b>2015 MTA Business Service Awards</b>	Sponsorship of MTA Business Services Awards - 21 March 2015	Moranbah Traders Association (MTA)
7	2014	<b>Website Project Resource Publication</b>	Funding to develop and publish resources for schools to continue to implement the <b>"Website Development Project - Linking Schools and Industry"</b>	C-Res, TM3 Training Solutions
8	2014	<b>Building Sustainable Business Communities - Workshops &amp; Networking Events 2015</b>	Funding to provide subsidised workshops in Emerald and Moranbah as well as Small Business and Industry Networking Events across Blackwater, Emerald, Dysart, Mackay, Moranbah and Nebo in 2015 aimed at building business capabilities.	C-Res, LBCF
9	2014	<b>Nebo Community Development Group (NCDG) - Website &amp; Marketing Support</b>	Funding to develop a NCDG 'one stop online portal' to become a central resource for marketing and promotion of Nebo business and community groups.	Nebo Community Development Group
10	2014	<b>Moranbah e-Directory Roll Out</b>	Funding to implement Stage 1 of the e-Directory roll out in Moranbah to SME's in Moranbah including promotional materials and launch events.	MTA

Project Year / Name			Description	Organisation
11	2014	<b>AICD Training for NFP Subsidy Program</b>	Subsidy program for Directors of NFP organisations to participate in the Australian Institute of Company Directors course in Emerald in January 2015.	Central Highlands Development Corporation
12	2014	<b>2014 Qld Small Business Week across the Bowen Basin</b>	Program to deliver a range of workshops and mentoring session across the Central Highlands and Isaac regions during 2014 Qld SBW 1 - 6 September and promote small businesses in our region.	BMA, CHDC, C-Res, DSDIP, IRC
13	2014	<b>Linking SME's to Success - Nebo 2014</b>	Program to increase the capabilities of businesses in Nebo through a series of workshops and one-on-one mentoring.	NCDG & TM3 Training Solutions
14	2014	<b>Central Highlands &amp; Isaac Career Expos 2014</b>	Sponsorship requested for 2 x Career Expos (Moranbah and Emerald) to assist with the promotion of business, education and training opportunities to the youth of the Central Highlands and Isaac regions as the only locally delivered career pathways expos in these regions.	Moranbah SHS & ETAN
15	2014	<b>Marketing of Dysart Business &amp; Community Hub</b>	Funding to raise awareness of the upgrades to the website in order to promote local businesses through the purchase of a variety of marketing materials.	Dysart Community Support Group (DCSG)
16	2014	<b>centralhighlands.com.au REVAMP</b>	Funding to revamp the tourism and lifestyle website to provide a more accessible, centralised platform for consumers to make an informed choice around visitation and/or relocation to Central Highlands and increase the CH tourism, lifestyle and livability-related businesses.	CHDC
17	2014	<b>Quoting Effectively Workshop</b>	Workshop to assist local businesses in building their capabilities to quote more effectively when responding to work orders	CHDC
18	2014	<b>CHDC Business Portal Marketing Strategy IMPLEMENTATION</b>	Funding for CHDC to implement their marketing strategy promoting the CH Business Directory and Portal across the Central Highlands.	CHDC
19	2014	<b>CHDC Business Portal Marketing Strategy DEVELOPMENT</b>	Funding for CHDC to engage a marketing consultant to develop an innovative and dynamic marketing strategy for the Business Portal & Business Directory utilising both off and online mediums to maximise investment and engagement of local procurement in the region.	CHDC
20	2014	<b>Central Highlands Conference "Investing in our Future" 20-21 May 2014</b>	An initiative of CHDC - bringing together speakers and stakeholders to provide information on current and future initiatives; development and investment opportunities; and projects, products and services that will support the Region's growth.	CHDC

Project Year / Name			Description	Organisation
21	2014	Digital Economy Program	Funding to provide a series of workshops and one-on-one mentoring sessions in Moranbah and Dysart to prepare SME's for the new digital economy.	REDC
22	2013	Building Sustainable Business Communities - Workshops & Networking Events 2014	Funding to provide subsidised workshops in Emerald and Moranbah as well as Small Business and Industry Networking Events across Blackwater, Emerald, Dysart and Moranbah for 2014 aimed at building business capabilities.	C-Res, LBCF
23	2013	MTA e-Business Directory	Partial funding for the development of an e-Business Directory within the MTA website that allows local business to recognize, promote and work together to develop Supply Chain capability.	MTA
24	2013	Dysart Business and Community Hub	Upgrade Dysart Community Support Group website to become a central resource for marketing and promotion of Dysart business and community groups and upgrade the Dysart Diary to improve its effectiveness as a print marketing tool.	Dysart Community Support Group (DCSG)
25	2013	Wix Website Development Workshops	Funding for the development and delivery of workshops and a series of webinars for SME's/Community organisations to learn how to use the WIX website program to develop and manage their own website and online marketing.	C-Res
26	2013	PCYC Youth Cafe	Funding to undertake an enterprise project - establishing a café to enhance current business practices of the PCYC and provide meaningful employment experiences for diverse groups, particularly disengaged youth.	PCYC
27	2013	CHDC Accounting Software Training	Funding to run QuickBooks and General Bookkeeping or Xero workshops in Emerald.	CHDC
28	2013	Building an Effective Digital Marketing Strategy	Funding for a workshop with businesses on creating an effective marketing strategy.	CHDC
29	2013	Accounting Software Training (North) - Moranbah	Workshops to assist SME's and community organisations with their accounting software. Training offered in Xero, MYOB and QuickBooks over 5 days at two levels - beginners and advanced.	C-Res, TM3 Training Solutions
30	2013	Blackwater Business Expo	Funding requested for TV promotion of expo aimed at promoting businesses in the Blackwater area. The expo to run over two days (Friday and Saturday) and networking event on Friday evening.	Venue 1

Project Year / Name			Description	Organisation
31	2013	<b>Diversity in Workforce Development - Disabilities Forum</b>	This forum is to gather all stakeholders from across the Bowen Basin to map out current workforce development programs for people with disabilities, identify and prioritise the gaps and develop a strategic plan for implementation.	C-Res
32	2013	<b>Central Highlands Business Portal</b>	Expand and update current CHDC website to include a Business Directory as well as promoting online tendering opportunities (through membership with Cordell Tenders).	CHDC
33	2013	<b>MTA Business Gala Awards</b>	Minor sponsor of MTA Business Awards. Date of event - 21 Sept 2013. Moranbah	MTA
34	2013	<b>Linking SME's to Success - Moranbah</b>	A series of eight workshops aimed at skilling businesses to improve their business practices. Also includes one-on-one mentoring for small businesses.	TM3 Training Solutions
35	2013	<b>CH Business Excellence Awards 2013</b>	"Future Leaders Partner" sponsor. Date - 25 October 2013. Emerald	CHDC
36	2013	<b>Building Sustainable Business Communities - Workshop and Industry Networking Event MORANBAH</b>	Full day workshop with a series of sessions on "Building Sustainable Business Communities" followed by an Industry and Small Business Network Event. Date of event - 13 June 2013, Moranbah	C-Res.
37	2012	<b>Website Development Project - Linking Schools and Industry</b>	Project to assist SME's develop a basic website through the development of curriculum materials and for local secondary schools undertaking Cert II IDMT and supported by IT Business Consultant	C-Res, TM3 Training Solutions
38	2012	<b>CHDC MYOB Workshop</b>	Subsidised MYOB Workshop for Emerald/Blackwater/Capella businesses to increase their abilities utilising this software.	CHDC
39	2012	<b>Building Sustainable Business Communities - Workshop and Industry Networking Event EMERALD</b>	Full day workshop with a series of sessions on "Building Sustainable Business Communities" followed by an Industry and Small Business Network Event. Date of event - 7 March 2013, Emerald.	C-Res.

### *Local Buying Community Foundation Major Events*

The LBCF funds workshops and networking events throughout the year to assist with the Foundations objective of Building Sustainable Business Communities and encourage relationships to form between industry and local businesses. These workshops and networking events are coordinated by BMA and C-Res.

- March                      Moranbah (Full Day Workshop and Networking Event)
- May                        Nebo (Networking Breakfast)
- June                        Emerald (Full Day Workshop and Networking Event)
- September                Dysart (Networking Event)
- December                Blackwater (Networking Event)

### **For more information:**

Visit                      [www.localbuying.com.au/community](http://www.localbuying.com.au/community)

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Email                    [info@localbuying.com.au](mailto:info@localbuying.com.au)